

 **Kesimpta**[®]
(ofatumumab) 20 mg
injection

Decision TIME

How to talk to your doctor and make an informed treatment choice

Scroll for more 

Jamie-Lynn S. has taken KESIMPTA[®] and has been compensated for her time.

Important Safety Information

Who should not take KESIMPTA?

Do NOT take KESIMPTA if you've had a life-threatening injection-related reaction to it, an allergic reaction to ofatumumab, or have active hepatitis B virus (HBV) infection.

Please see full Important Safety Information [here](#).

Click here for full [Prescribing Information](#) including [Medication Guide](#).

You're on Your Way



What's most important
to you in a treatment?

No one knows better than you.



Finding the right treatment for you may feel overwhelming, but **it is possible**. With this guide and expert advice from your doctor, you're on your way to a **decision you can feel good about**.

Ready to begin? You've got this! ✓

Important Safety Information (cont)

What is the most important information I should know about KESIMPTA?

KESIMPTA can cause serious side effects such as:

- **Infections.** Serious infections, which can be

Please see full Important Safety Information [here](#).

Click here for full [Prescribing Information](#)
including [Medication Guide](#).

 **Kesimpta**[®]
(ofatumumab) 20 mg
injection

Where to Start?

Making an informed decision starts with asking informed questions.

Tap icons or scroll to learn more ✓



**Checklist
of Questions** >



**Study
Results** >



**Treatment
Administration** >



**Treatment
Schedules** >



**Considering
Safety** >



**Available
Support** >

Important Safety Information (cont)

life-threatening or cause death, can happen during treatment with KESIMPTA. If you have an active infection, your health care provider (HCP) should delay your treatment with

**Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).**

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injection

**“ I wish I knew about KESIMPTA earlier.
I would have definitely
started it sooner. ”**

— JAMIE-LYNN S.
Mom, Actor, MS Advocate
Started KESIMPTA® in 2023

MS, multiple sclerosis.



**Study
Results**





Powerful Results*

**KESIMPTA® is a
B-cell treatment proven* to:**



*In 2 studies vs teriflunomide.

[Dive deeper into the study results](#)

Important Safety Information (cont)

KESIMPTA until your infection is gone.
KESIMPTA taken before or after other medicines that weaken the immune system may increase your risk of getting infections.

Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).

 **Kesimpta®**
(ofatumumab) 20 mg injection



Q's for Your Doctor

Wondering about treatment results?

Ask your doctor:

- What is a B-cell treatment? How does KESIMPTA® work?
- Are there reasons to start treating right away?
- What kind of results should I be looking for?
- Are there any concerns between doses I should be aware of?
- Are there any reasons to start with a B-cell therapy?

Full checklist
of questions



Take a screenshot to use during your next doctor's visit.

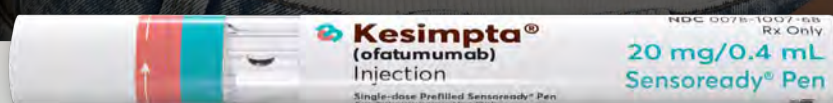


WALTD.
Dad, Engineer
Chose KESIMPTA as 1st treatment: 2021

**“ I was nervous about giving myself a shot,
but once I tried the pen, I was like—
yeah, I got this!”**

— KARINA L.

Photographer, Music Festival Fan
Chose KESIMPTA® as 1st treatment: 2022



Treatment Administration





What People Are Saying

**In a real-world survey,*
people taking KESIMPTA®:**

- **found the Sensoready®
Auto-injector Pen
EASY & SIMPLE TO USE**
- **said monthly dosing was
CONVENIENT**



RMS, relapsing multiple sclerosis.

*Real-world 30-question survey of 105 US patients (aged ≥18) diagnosed with RMS for 1+ years, who took KESIMPTA with the Sensoready® Pen within previous 12 months. On a scale of 1-5, 89.5% of patients rated it a 4 or 5 (5 being most positive) on overall ease of use and ease of monthly dosing schedule. Questionnaire not validated.

Hear from others taking KESIMPTA 

Important Safety Information (cont)

Tell your HCP right away if you have any infections or get any symptoms including painful and frequent urination, nasal congestion, runny nose, sore throat, fever, chills,

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Click here for full [Prescribing Information](#)
including [Medication Guide](#).

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(ofatumumab) 20 mg
injection



Not the Injection You'd Expect

The **Sensoready[®] Pen** features help you get comfortable taking **KESIMPTA[®]** yourself.



— No visible needle

- Thinner than a pediatric needle*

— Built-in guides

- Audible and visual progress indicators
- 2 clicks tell you it's almost done

*KESIMPTA Sensoready[®] Pen comes with a staked needle of 29-gauge. Pediatric needles average between 23-gauge and 25-gauge.

See 3 reasons to consider the pen 

Important Safety Information (cont)

cough, or body aches.

- **HBV reactivation.** If you have ever had HBV infection, it may become active again during or after treatment with KESIMPTA (reactivation).

Please see full Important Safety Information [here](#).

Click here for full [Prescribing Information](#) including [Medication Guide](#).

 **Kesimpta[®]**
(ofatumumab) 20 mg
injection



Quick to Use

The Sensoready® Auto-injector Pen comes prefilled and **ready to go** when you are* —

**TAKE IT IN
LESS THAN
1 MINUTE.†**



ZENOVIA W.
Entrepreneur, Wellness Coach
Switched to KESIMPTA® in 2022

*Take the KESIMPTA Sensoready® Pen out of the refrigerator 15 to 30 minutes before injecting to allow it to reach room temperature.

†Typical administration time when ready to inject.

Follow along as a real person takes KESIMPTA:

Watch Zenovia use the pen step by step 

Important Safety Information (cont)

If this happens, it may cause serious liver problems including liver failure or death. Before starting KESIMPTA, your HCP will do a blood test to check for HBV. They will also continue

Please see full Important Safety Information [here](#).
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including [Medication Guide](#).

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(ofatumumab) 20 mg
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Q's for Your Doctor

Wondering about taking treatment?

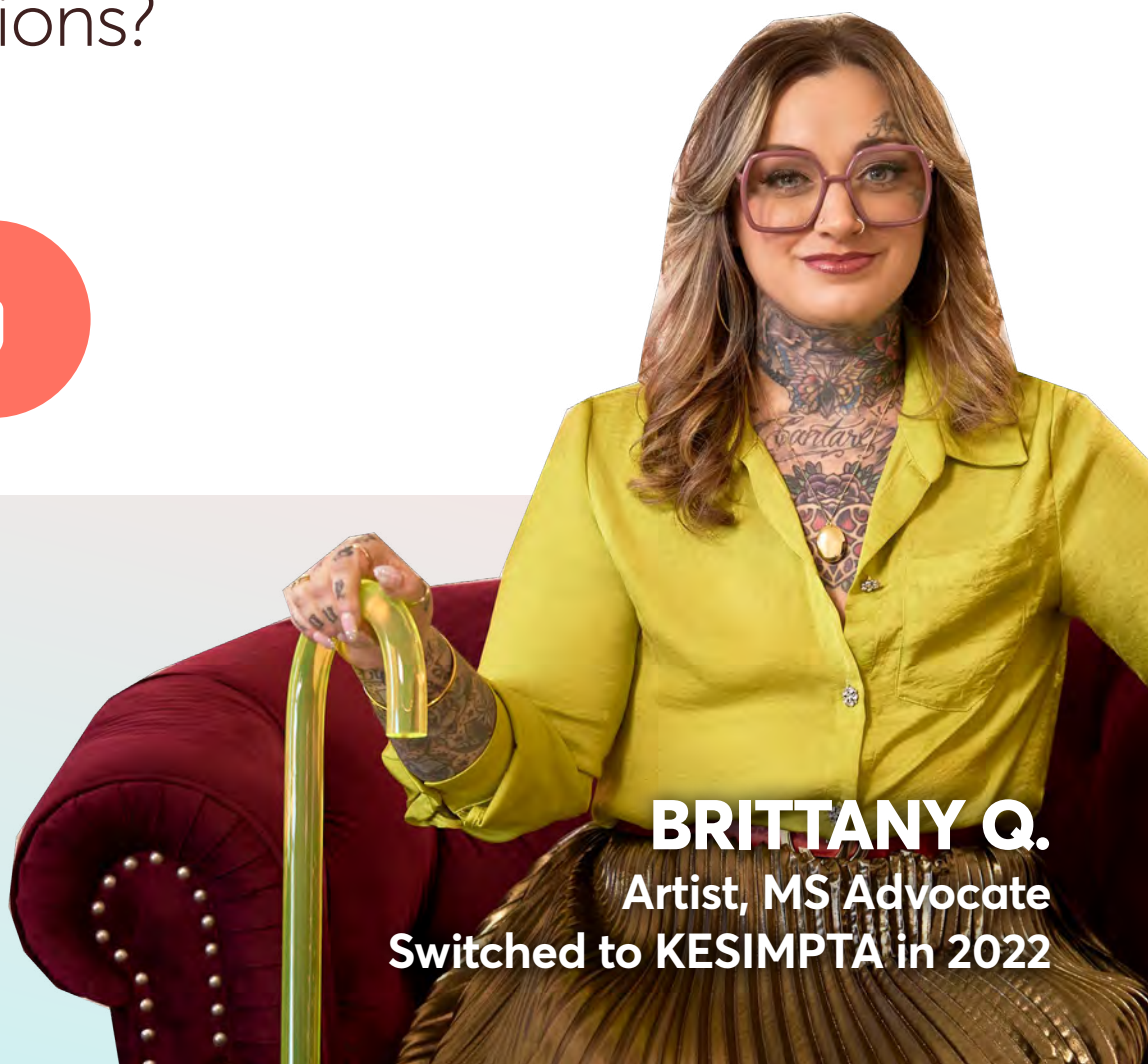
Ask your doctor:

- What are the options for taking treatments? How is KESIMPTA[®] taken?
- Do your patients find an auto-injector pen easy to use? Do they say if it hurts?
- Do you have a KESIMPTA Sensoready[®] Pen I could see or practice with?
- Of your treatment recos, what can I expect from my first dose? Will I need premedications?

Full checklist
of questions



Take a screenshot to use during your next doctor's visit.



BRITTANY Q.
Artist, MS Advocate
Switched to KESIMPTA in 2022



**“I don't have to rearrange
my work, family, or life
just to get my treatment.”**

— **MAGGIE S.**
Mom, Recent Grad
Switched to KESIMPTA® in 2021



Treatment Schedules





Convenient* Dosing



Take KESIMPTA[®] in
**LESS THAN
1 MINUTE,[†]**



—no premedications required.[‡]

*In a real-world survey, 89.5% of people found the dosing schedule of the KESIMPTA Sensoready[®] Pen convenient. See full details on page 8.

[†]Typical administration time when ready to inject. Once monthly after 3 weekly starter doses.

[‡]Only limited benefit of premedication was observed in relapsing MS clinical studies.

Important Safety Information (cont)

to monitor you during and after treatment with KESIMPTA for HBV. Tell your HCP right away if you get worsening tiredness or yellowing of your skin or the white part of your eyes.

Please see full Important Safety Information [here](#).

Click here for full [Prescribing Information](#) including [Medication Guide](#).


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 (ofatumumab) 20 mg
 injection



Take It With You



The Sensoready[®] Pen is

**TRAVEL
FRIENDLY***

with flexibility to take it

**AT HOME OR
ON THE GO**

and can be kept at room
temperature for up to 7 days.

*KESIMPTA[®] Sensoready[®] Pens must be refrigerated at 2 °C to 8 °C (36 °F to 46° F). Keep product in the original carton to protect from light until the time of use. Do not freeze. To avoid foaming, do not shake. If necessary, KESIMPTA may be stored at room temperature below 30 °C (86 °F) for up to 7 days and returned to the refrigerator, to be used within the next 7 days. If not used within those 7 days, discard the medicine.

Important Safety Information (cont)

- **Progressive Multifocal Leukoencephalopathy (PML).** PML may happen with KESIMPTA. PML is a rare, serious brain infection caused by a virus that may get worse over days or weeks.

Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).

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injection



Taking B-cell Treatments

There are factors to consider when it comes to treatment day.

KESIMPTA®	Other B-cell treatments*
Take it yourself	Administered by a health care provider
Take it at home or on the go	Taken in a medical facility, travel required
No premeds required†	Premeds recommended
No post-dose observation	Post-dose observation

*B-cell treatments for RMS include: KESIMPTA, Ocrevus® (ocrelizumab), Ocrevus® Zunovo™ (ocrelizumab and hyaluronidase-ocsq), and Briumvi® (ublituximab-xiiy). This is not a complete list of all the available treatments for RMS. The comparison pertains only to differences in administration and should not be considered a comparison of efficacy or safety. Please see each product's respective prescribing information for additional information, including indication, dosing, administration, and safety. Trademarks are the property of their respective owners.

†Only limited benefit of premedication with corticosteroids, antihistamines, or acetaminophen was seen in RMS clinical studies.

Important Safety Information (cont)

PML can result in death or severe disability. Tell your HCP right away if you have any new or worsening neurologic signs or symptoms. These may include weakness on one side of your body,

**Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).**

 **Kesimpta®**
(ofatumumab) 20 mg injection



B-cell Treatment Timing

Along with how treatments are taken, consider how long administration can take.

Administered yourself:

KESIMPTA[®]	<1 min* auto-injection 3-4 secs avg injection time	1x monthly*
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Administered by a health care provider:

Ocrevus[®] (ocrelizumab)	2-4 hrs infusion	2x yearly
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Ocrevus[®] Zunovo[™] (ocrelizumab and hyaluronidase-ocsq)	10 mins injection	2x yearly
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Briumvi[®] (ublituximab-xiiy)	1-4 hrs[†] infusion	2x yearly
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This is not a complete list of all the available treatments for RMS.[‡]

*Typical administration time when ready to inject. Once monthly after 3 weekly starter doses.

†The 1st infusion of Briumvi takes 4 hrs. Subsequent infusions take 1 hr.

‡The comparison pertains only to differences in dosing and administration and should not be considered a comparison of efficacy or safety. Please see each product's respective prescribing information for additional information, including indication, dosing, administration, and safety. Trademarks are the property of their respective owners.

Important Safety Information (cont)

loss of coordination in arms and legs, vision problems, changes in thinking and memory, which may lead to confusion and personality changes.

Please see full Important Safety Information [here](#).

Click here for full [Prescribing Information](#) including [Medication Guide](#).


Kesimpta[®]
 (ofatumumab) 20 mg
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Q's for Your Doctor

Wondering how treatments can fit into your life?

Ask your doctor:

- What are the different treatment schedules for different therapies?
- What steps are involved on a typical treatment day for those therapies?
- Will I need to take time off work or other downtime for treatment?
- Could I travel with KESIMPTA®? Are there storage requirements?

Full checklist
of questions

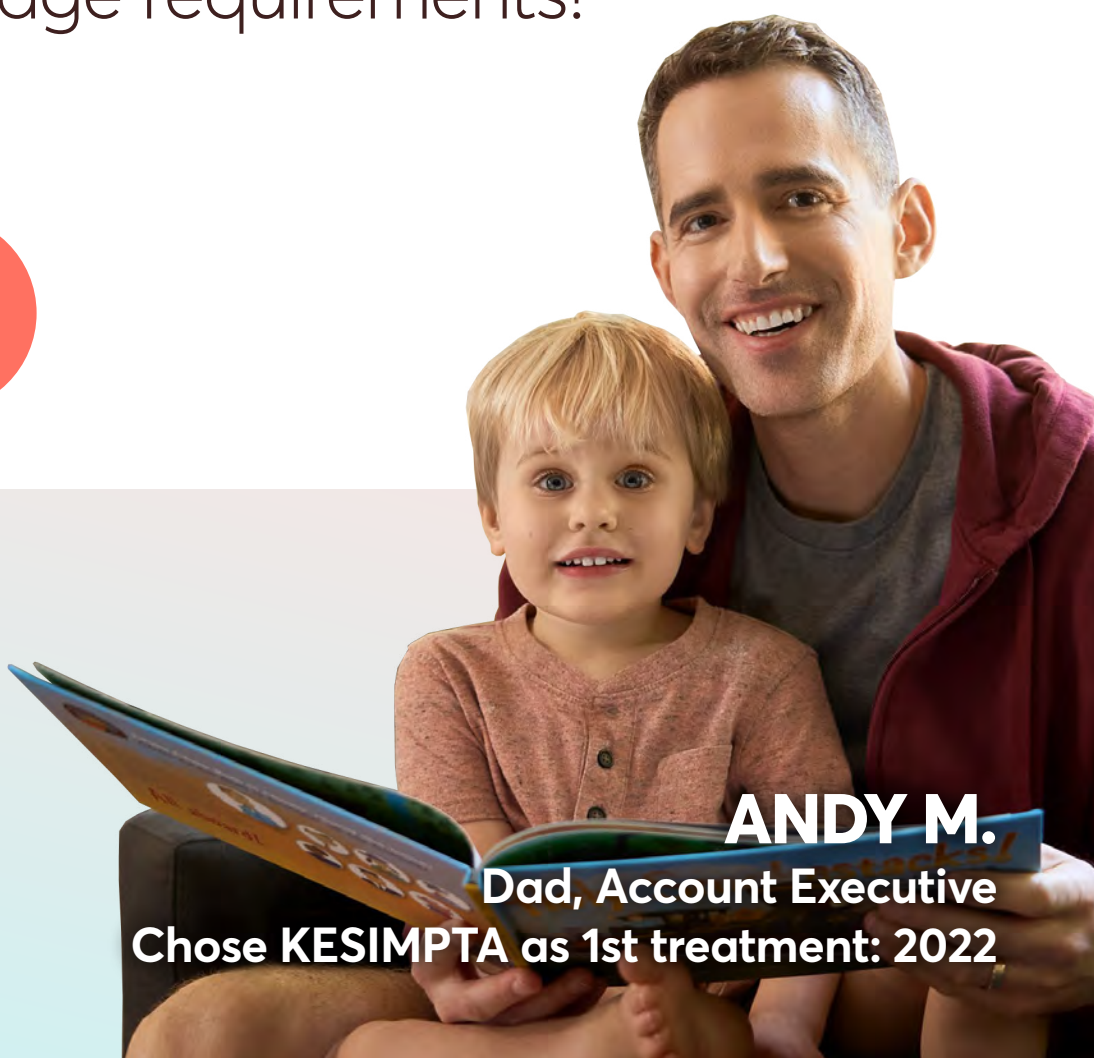


For adults only.



Take a screenshot to use during your next doctor's visit.

ANDY M.
Dad, Account Executive
Chose KESIMPTA as 1st treatment: 2022





**“Going over safety considerations
with my doctor
made me more comfortable.”**

— ANDY M.
Chose KESIMPTA® as 1st treatment: 2022



**Considering
Safety**





Proven Safety Profile

**Because it's so important,
the **safety of KESIMPTA®**
continues to be studied:**



[Check out the safety details](#) 

*KESIMPTA continues to be studied in an ongoing, open-label extension study. An open-label study is a type of study where participants are aware of the type of treatment they're being given. Interpreting results from open-label studies can be uncertain. They are not considered representative results, since participants chose whether to stay in the trial. After the original KESIMPTA studies, over 1700 people continued to participate for further evaluation, where they all took KESIMPTA. The goal of this extended study was to learn about the safety and tolerability of KESIMPTA in the long term, with a focus on injection-related reactions, malignancies, and serious infections for up to 6 years. No conclusions of clinical outcomes can be drawn. (September 25, 2023 data cut-off date.)

Important Safety Information (cont)

- **Weakened immune system.** KESIMPTA taken before or after other medicines that weaken the immune system could increase your risk of getting infections.

Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).

 **Kesimpta®**
(ofatumumab) 20 mg
injection



Q's for Your Doctor

Wondering about treatment safety?

Ask your doctor:

- When choosing a treatment, what are the safety considerations or side effects I should know about?
- Has the safety profile of KESIMPTA[®] been studied long term?
- What do your other patients experience on KESIMPTA? How long have they been on it?

Full checklist
of questions



Take a screenshot to use during your next doctor's visit.



LUIS G.
Composer, Dad
Switched to KESIMPTA in 2023



**“My dedicated Coordinator
from the Alongside™ Support
Program helps me feel
personally cared for.”**

— RACHEL W.
Avid Traveler, Dog Lover
Switched to KESIMPTA® in 2020



**Available
Support**





One-on-One Help

The Alongside™ KESIMPTA® Patient Support Program connects you with a Coordinator dedicated to helping you.

"I love being people's go-to for answers and support on starting with KESIMPTA."



LETICIA
Alongside Coordinator

You're not alone.
Don't hesitate to ask for help.

Once enrolled, you can reach us at:

1-855-537-4678

8:30 AM–8:00 PM ET, Mon–Fri

Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).

Alongside
Kesimpta®
(ofatumumab) 20 mg
injection



What Alongside Can Offer

Through the Alongside™ Support Program, **your dedicated Coordinator can help you:**

- ✓ get started as soon as possible
- ✓ navigate insurance claims
- ✓ find answers to your questions
- ✓ access other support resources
- ✓ get KESIMPTA® delivered right to your door



[Learn more about Alongside](#) 

Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).

Alongside
 **Kesimpta**®
(ofatumumab) 20 mg
injection



Need Co-pay Help?



When using the
KESIMPTA[®] Access Card,
97% of all claims cost

\$0 out of pocket.*

You can get started for free while we work with your health care provider to secure coverage.

*Limitations apply. Offer not valid under Medicare, Medicaid, or any other federal or state health insurance program. Patients with commercial insurance who are initially denied coverage may receive free KESIMPTA for up to 12 months while seeking coverage. Patients with commercial insurance who have coverage for KESIMPTA may receive up to \$18,000 in annual co-pay benefits. Novartis reserves the right to rescind, revoke, or amend this program without notice. Additional limitations may apply. [Learn more about how to enroll and see complete Terms & Conditions at start.kesimpta.com.](https://start.kesimpta.com)

Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).

 **Kesimpta[®]**
(ofatumumab) 20 mg
injection



Meet the KESIMPTA Crew

“ We share our treatment journeys to help you navigate yours...”

Hear from Crew Members like:

ANDY M.

Dad, Account Executive,
Chose KESIMPTA® as 1st treatment: 2022



ZENOVIA W.

Entrepreneur, Wellness Coach,
Switched to KESIMPTA in 2022

“ We all have a story, it's time to take charge of yours. We got you! ”

— THE KESIMPTA CREW

All people in this guide, except Leticia, live with relapsing MS, have taken KESIMPTA, and been compensated for their time.

Watch KESIMPTA Crew Stories



Important Safety Information (cont)

Before you take KESIMPTA, tell your HCP about all your medical conditions, including if you:

- Have or think you have an infection including HBV or PML.

Please see full Important Safety Information [here](#).

Click here for full [Prescribing Information](#) including [Medication Guide](#).

 **Kesimpta**[®]
(ofatumumab) 20 mg injection



Wanting support for your treatment journey?

Ask your doctor:

- How quickly can I get started on KESIMPTA®?
- How much will it cost?
- Will my insurance cover it?
- Is there a KESIMPTA support program if I need help along the way?

Full checklist of questions



Take a screenshot to use during your next doctor's visit.



CAYLEE R.

Volleyball Coach, Favorite Aunt
Chose KESIMPTA as 1st treatment: 2022



Question TIME

With these Q's for your doctor, speak up to reach a decision together.



About Results

- What is a B-cell treatment? How does KESIMPTA® work?
- Are there reasons to start treating right away?
- What kind of results should I be looking for?
- Are there any concerns between doses I should be aware of?
- Are there any reasons to start with a B-cell therapy?



[Return to Results Section >](#)

[Scroll for more v](#)

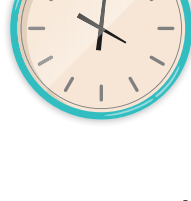


About Treatment Administration

- What are the options for taking treatments? How is KESIMPTA taken?
- Do your patients find an auto-injector pen easy to use? Do they say if it hurts?
- Do you have a KESIMPTA Sensoready® Pen I could see or practice with?
- Of your treatment recos, what can I expect from my first dose? Will I need premedications?



[Return to Administration Section >](#)



About Treatment Schedules

- What are the different treatment schedules for different therapies?
- What steps are involved on a typical treatment day for those therapies?
- Will I need to take time off work or other downtime for treatment?
- Could I travel with KESIMPTA? Are there storage requirements?



For adults only.

[Return to Schedule Section >](#)



About Considering Safety

- When choosing a treatment, what are the safety considerations or side effects I should know about?
- Has the safety profile of KESIMPTA been studied long term?
- What do your other patients experience on KESIMPTA? How long have they been on it?



[Return to Safety Section >](#)



About Available Support

- How quickly can I get started on KESIMPTA?
- How much will it cost?
- Will my insurance cover it?
- Is there a KESIMPTA support program if I need help along the way?



[Return to Support Section >](#)

Important Safety Information (cont)

- Have ever taken, currently take, or plan to take medicines that affect your immune system. These medicines could increase your risk of getting an infection.

Please see full Important Safety Information [here](#).
Click here for full Prescribing Information including Medication Guide.



Decision TIME



**Want to receive
custom info to help
with your decision?**

Sign up 

Important Safety Information (cont)

- Have had a recent vaccination or are scheduled to receive any vaccinations.
 - You should receive any required 'live' or 'live-attenuated' vaccines at least 4 weeks before you start treatment with KESIMPTA.

**Please see full Important Safety Information [here](#).
Click here for full [Prescribing Information](#)
including [Medication Guide](#).**

 **Kesimpta**[®]
(ofatumumab) 20 mg
injection

Indication

What is KESIMPTA® (ofatumumab) injection?

KESIMPTA is a prescription medicine used to treat adults with relapsing forms of multiple sclerosis (MS) including clinically isolated syndrome (CIS), relapsing-remitting disease, and active secondary progressive disease.

It is not known if KESIMPTA is safe or effective in children.

Important Safety Information

Who should not take KESIMPTA?

Do NOT take KESIMPTA if you:

- have an active hepatitis B virus (HBV) infection.
- have had an allergic reaction to ofatumumab or life-threatening injection-related reaction to KESIMPTA.

What is the most important information I should know about KESIMPTA?

KESIMPTA can cause serious side effects such as:

- **Infections.** Serious infections, which can be life-threatening or cause death, can happen during treatment with KESIMPTA. If you have an active infection, your health care provider (HCP) should delay your treatment with KESIMPTA until your infection is gone. KESIMPTA taken before or after other medicines that weaken the immune system may increase your risk of getting infections. Tell your HCP right away if you have any infections or get any symptoms including painful and frequent urination, nasal congestion, runny nose, sore throat, fever, chills, cough, or body aches.
- **HBV reactivation.** If you have ever had HBV infection, it may become active again during or after treatment with KESIMPTA (reactivation). If this happens, it may cause serious liver problems including liver failure or death. Before starting KESIMPTA, your HCP will do a blood test to check for HBV. They will also continue to monitor you during and after treatment with KESIMPTA for HBV. Tell your HCP right away if you get worsening tiredness or yellowing of your skin or the white part of your eyes.
- **Progressive Multifocal Leukoencephalopathy (PML).** PML may happen with KESIMPTA. PML is a rare, serious brain infection caused by a virus that may get worse over days or weeks. PML can result in death or severe disability. Tell your HCP right away if you have any new or worsening neurologic signs or symptoms. These may include weakness on one side of your body, loss of coordination in arms and legs, vision problems, changes in thinking and memory, which may lead to confusion and personality changes.
- **Weakened immune system.** KESIMPTA taken before or after other medicines that weaken the immune system could increase your risk of getting infections.

Before you take KESIMPTA, tell your HCP about all your medical conditions, including if you:

- Have or think you have an infection including HBV or PML.
- Have ever taken, currently take, or plan to take medicines that affect your immune system. These medicines could increase your risk of getting an infection.
- Have had a recent vaccination or are scheduled to receive any vaccinations.
 - You should receive any required 'live' or 'live-attenuated' vaccines at least 4 weeks before you start treatment with KESIMPTA. You should not receive 'live' or 'live-attenuated' vaccines while you are being treated with KESIMPTA and until your HCP tells you that your immune system is no longer weakened.
 - Whenever possible, you should receive any 'non-live' vaccines at least 2 weeks before you start treatment with KESIMPTA.
 - Talk to your HCP about vaccinations for your baby if you used KESIMPTA during your pregnancy.
- Are pregnant, think that you might be pregnant, or plan to become pregnant. It is not known if KESIMPTA will harm your unborn baby. Females who can become pregnant should use birth control (contraception) during treatment with KESIMPTA and for 6 months after your last treatment. Talk with your HCP about what birth control method is right for you during this time.
- Are breastfeeding or plan to breastfeed. It is not known if KESIMPTA passes into your breast milk. Talk to your HCP about the best way to feed your baby if you take KESIMPTA.

Tell your HCP about all the medicines you take,

including prescription and over-the-counter medicines, vitamins, and herbal supplements.

How should I use KESIMPTA?

See the detailed Instructions for Use that comes with KESIMPTA for information about how to prepare and inject a dose of KESIMPTA and how to properly throw away (dispose of) used KESIMPTA Sensoready pens or prefilled syringes.

- Use KESIMPTA exactly as your HCP tells you to use it.
- Your HCP will show you how to prepare and inject KESIMPTA the right way before you use it for the first time.
- **Do not** inject into areas where the skin is tender, bruised, red, scaly or hard. Avoid areas with moles, scars, or stretch marks.

KESIMPTA may cause serious side effects including:

- **Injection-related reactions.** Injection-related reactions are a common side effect of KESIMPTA. Injecting KESIMPTA can cause injection-related reactions that can happen within 24 hours (1 day) following the first injections and with later injections. There are two kinds of reactions:
 - **at or near the injection site:** redness of the skin, swelling, itching, and pain. Talk to your HCP if you have any of these signs and symptoms.
 - **that may happen when certain substances are released in your body:** fever, headache, pain in the muscles, chills, tiredness, rash, hives, trouble breathing, swelling of the face, eyelids, lips, mouth, tongue and throat, and feeling faint, or chest tightness. Contact your HCP right away if you experience any of these signs and symptoms, especially if they become worse or you have new severe signs of reactions after subsequent injections. It could be a sign of an allergic reaction, which can be serious.
- **Low immunoglobulins.** KESIMPTA may cause a decrease in some types of antibodies. Your HCP will do blood tests to check your blood immunoglobulin levels.

The most common side effects of KESIMPTA include:

- Upper respiratory tract infection, with symptoms such as sore throat and runny nose, and headache.
- Headache.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit

www.fda.gov/medwatch, or call 1-800-FDA-1088.

Please see full [Prescribing Information](#) including [Medication Guide](#).

KESIMPTA, the KESIMPTA logo, and SENSOREADY are registered trademarks of Novartis AG.

ALONGSIDE and the ALONGSIDE logo are trademarks of Novartis AG.



PREPARED BY **STUDIO IX**

12142636/vc12245047 KSM DTC Mobile First Doctor Discussion Guid

D4

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